

DANIEL D'ALONZO

PORTFOLIO

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CONTACT

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EDUCATION

HUBSPOT

Inbound Marketing Certification

BILL GENTILE

Backpack Video Journalism

UNIVERSITY NOTRE DAME

Calculus Immersive

RUTGERS UNIVERSITY

Sociology, B.A.

FROM DANIEL

I would like to be surrounded by self-motivated people who make a commitment to themselves, and the team, to continuously improve on the individual level. For it will only be through the commitment to continuously improving myself will I endure the long-haul journey to change the world.



Daniel is a unique visionary. Empathetic, sensitive, and resourceful, he leads through facilitation. His programs are always built around the concept of getting the right people to participate. I look forward to seeing his initiatives work for the good of society.

-Vijay Chakravarthy, Industrial Designer Society of America (IDSA)

EXPERIENCE

FULL-STACK UX DESIGN (2009-Present)

ethnographic research: develop personas to gain empathetic understanding of customer

strategy: map out the ideal journey to nurture customer from “problem” to “solution”

design: iteratively sketch userflow, wireframes, and visually design pages of hostile journey

CLIENTS & PARTNERS

IDEO, General Assembly (GA), Techstars, WeWork, APCO, Mozilla, AlphaHQ, Rutgers University, Lumina Foundation, Annie E. Casey Foundation (AECF), My Brother's Keeper

INDUSTRIES

Agencies, Finance, Legal, Commercial Real Estate Developers, Higher Education, Retail & Wholesale ECommerce, Hospitality, Municipal Government, Social Sector

SKILLS

FULL-STACK UX

personas, vision, journey, userflow, wireframes, visual design, custom Wordpress development, rapid prototyping, developing personalized landing page builders to meet specific client needs, A/B testing, continuous improvement

LEADERSHIP

developing capacity, identifying innovation opportunities, prescribing projects and solutions to organizational challenges, installing infrastructure, building new departments, cross-disciplinary team-building, lean, agile, scrum, vision, culture design, digital transformation, coaching, training, planning, self-actualization

TOOLS

Sketch, Figma, Principle, Wordpress, Balsamiq, Omnigraffle, Bootstrap, Final Cut Studio (Final Cut Pro, Compressor, Color Corrector, Motion), HTML, CSS, PHP, Apache, AWS, Photoshop, Microsoft Suite, and I am currently learning Angular